

Media kit 2017

Together

Magazine New York

Concept

Together's mission is to inspire its readers to reach their dreams. Celebrating 10 years of existence in Europe, Together magazine is the high-class magazine for business people in New York – the perfect blend of personal development, business, lifestyle and leisure. We offer quality content dedicated to informing, integrating and inspiring the international community in 'The World's Capital'. The main topics covered are current affairs, fashion, inspirational celebrity interviews, keys to success, wellness, seduction, travel, restaurants, trends and culture. Together also features articles on super cars, beauty and fitness, sophisticated timepieces, fine wines and hi-tech electronic gadgets.



Products

Together Editorial Themes 2017

| | |
|-----------|-------------------------|
| June | Publication of 06.15.17 |
| September | Publication of 09.28.17 |
| November | Publication of 11.16.17 |

Distribution

30.000 circulation, 90.000 readership

Distribution points:

The Financial District
The Midtown Business District (Grand Central, Bryant Park)

Reader profile

Together is aimed at high-income, high-profile, international 25- to 50-year-olds who:

- Have significant purchasing power
- Are well educated
- Enjoy culture, fashion, fine dining, travel, sport, the latest technologies and are interested in health and financial services
- Have a strong international dimension
- React well to print advertising
- Have both time and money to spend
- Are knowledgeable consumers

Advertisers

Creativity and flexibility is at the core of our approach to our relationship with advertisers – we work with our partners to ensure customer satisfaction.

Technical specification

Magazine Format

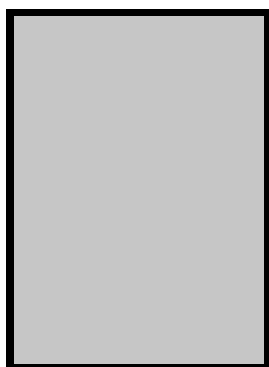
230 x 165 mm (240 x 175 mm with 5 mm bleed)

Content submission

All content must be submitted three weeks before printing

Advert specification

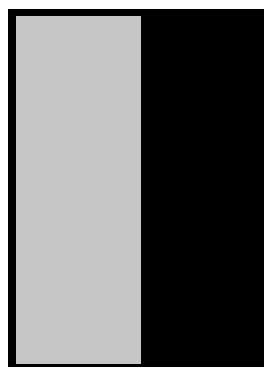
A high-resolution PDF - Image 300 dpi



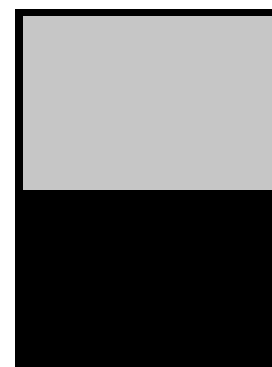
1 page
230 x 165 mm
240 x 175 mm
with 5 mm bleed



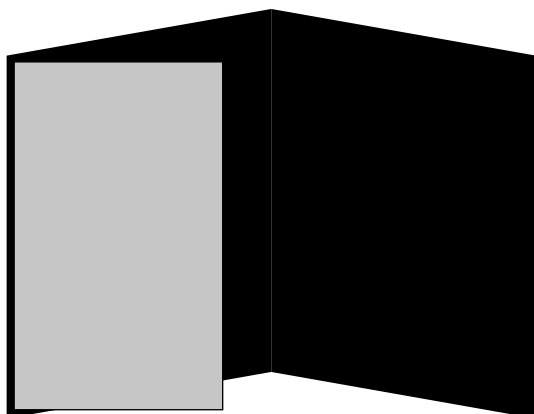
2 pages
230 x 330 mm
240 x 340 mm
with 5 mm bleed



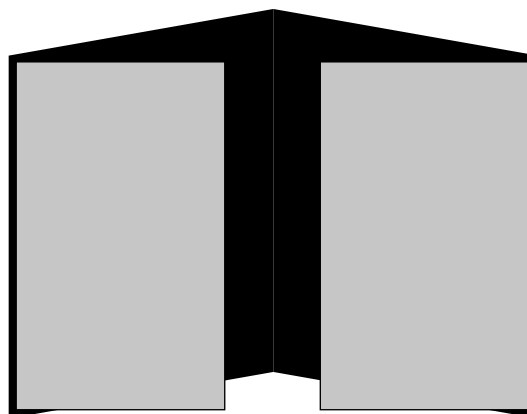
1/2 page
230 x 75 mm
230 x 75 mm
with 0 mm bleed



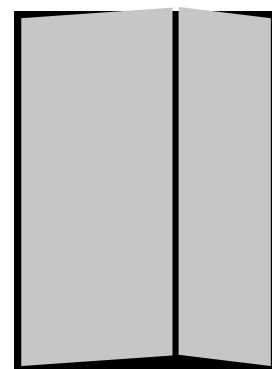
1/2 page
107,5 x 165 mm
107,5 x 165 mm
with 0 mm bleed



Gatefolder Cover 2
230 x 155 mm
240 x 165 mm
with 5 mm bleed



Double gatefolder Cover 2
230 x 145 mm
240 x 155 mm
with 5 mm bleed



Tabernacle Cover 1
Left : 230 x 100 mm
240 x 110 mm
Right : 230 x 80 mm
240 x 90 mm
with 5 mm bleed

Prices

Standard formats

| | |
|-----|--------|
| 1/1 | \$4300 |
| 2/1 | \$7450 |
| 1/2 | \$2850 |

Prime placement

| | |
|-------------------------------|---------|
| Cover 2 & Page 1 (Double) | \$10750 |
| Cover 3 | \$6500 |
| Cover 4 | \$9600 |
| Prima posta | + 15 % |
| Preferential page placement | + 15 % |
| Gatefolder cover 2 4/1 | \$13500 |
| Double gatefolder cover 2 6/1 | \$15100 |
| Tabernacle cover 1 2/1 | \$15900 |

Together Online

25.000 unique users per month

Top management in the international community.

| | |
|----------------------------------------------|----------------|
| Banner dimensions (for a rotating banner) : | |
| 728x90 pixels, 40KB weight max, .gif format. | \$3200 / month |
| 300x250 pixels 40KB weight max, .gif format. | \$3200 / month |

Team

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