

Mediakit 2017

Together

magazine Amsterdam

Concept

Together is the high-class English-language magazine for international business people in Brussels – the perfect blend of news, business, lifestyle and leisure. We offer quality content dedicated to informing, integrating and inspiring the international community in 'Europe's Capital'.

The main topics covered are EU affairs, fashion, inspirational interviews, keys to success, wellness, seduction, travel, restaurants, trends and culture. Together also features articles on super cars, beauty and fitness, sophisticated timepieces, fine wines and hi-tech electronic gadgets.

Our mission is to provide inspirational content and to bring our readers' fantasies to fruition.



Products

First Edition 2017 :

DECEMBER / JANUARY

Publication of 30.11.17

Media Card 2018 :

FEBRUARY / MARCH

Publication of 08.02.18

APRIL / MAY

Publication of 12.04.18

JUNE / JULY / AUGUST

Publication of 07.06.18

SEPT / OCTOBER

Publication of 20.09.18

NOVEMBER / DECEMBER

Publication of 08.11.18

Distribution

The 20,000-edition magazine is principally distributed (15,000 copies) ten times per year by promotional Hostesses and Stewards in the environs of Amsterdam World Trade center of Amsterdam. Mall shop of Amstelveen, International groups and clubs, embassies, and is also available in a selection of the city's leading hotels, gyms, trendy nightspots and refined restaurants.

Reader profile

Together is aimed at high-income, high-profile, international 25- to 50-year-olds who:

- Have significant purchasing power
- Are well educated
- Enjoy culture, fashion, fine dining, travel, sport, the latest technologies and are interested in health and financial services
- Have a strong international dimension
- React well to print advertising
- Have both time and money to spend
- Are knowledgeable consumers

Advertisers

Creativity and flexibility is at the core of our approach to our relationship with advertisers – we work with our partners to ensure customer satisfaction.

Technical
specification

Magazine Format

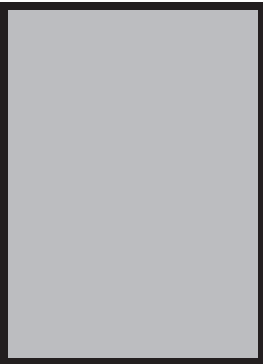
230 x 165 mm (240 x 175 mm with 5 mm bleed)

Content submission

All content must be submitted three weeks before printing

Advert specification

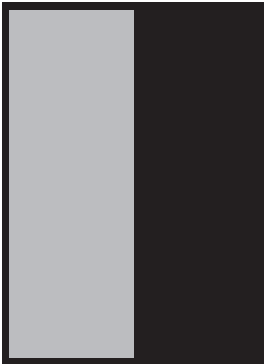
A high-resolution PDF - Image 300 dpi



1 page
230 x 165 mm
*240 x 175 mm
with 5 mm bleed*



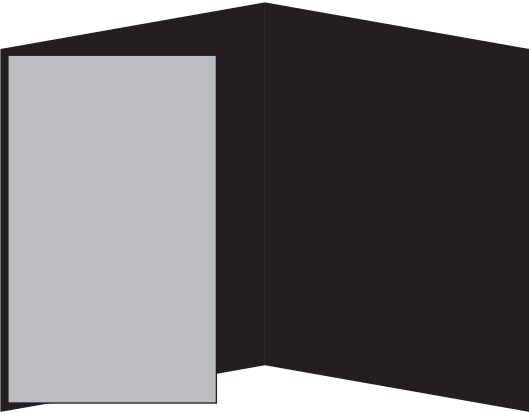
2 pages
230 x 330 mm
*240 x 340 mm
with 5 mm bleed*



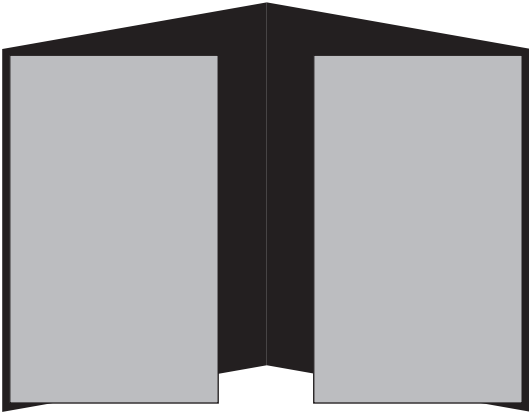
1/2 page
230 x 75 mm
*230 x 75 mm
with 0 mm bleed*



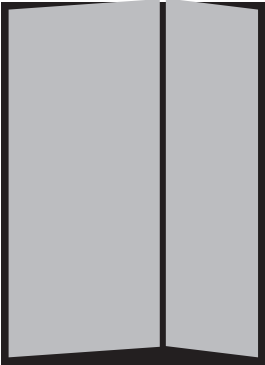
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107,5 x 165 mm
*107,5 x 165 mm
with 0 mm bleed*



Gatefolder Cover 2
230 x 155 mm
*240 x 165 mm
with 5 mm bleed*



Double gatefolder Cover 2
230 x 145 mm
*240 x 155 mm
with 5 mm bleed*



Tabernacle Cover 1
Left : 230 x 100 mm
240 x 110 mm
Right : 230 x 80 mm
*240 x 90 mm
with 5 mm bleed*

Prices

Standard formats

1/1	2695 €
2/1	4845 €
1/2	1875 €

Prime placement

Cover 2	3750 €
Cover 3	3350 €
Cover 4	4250 €
Prima posta	+ 15 %
Preferential page placement	+ 15 %
Gatefolder cover 2 4/1	6750 €
Double gatefolder cover 2 6/1	7550 €
Tabernacle cover 1 2/1	7950 €
Bookmark R/V	6050 €

Together Online

25.000 unique users per month

Top management in the international community.

Banner dimensions (for a rotating banner) :	
728x90 pixels, 40KB weight max, .gif format.	1600 € / month
300x250 pixels 40KB weight max, .gif format.	1600 € / month

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