

Media kit 2020

Together

Netherlands

Concept

Together is the high-class English-language magazine for international business people in Brussels – the perfect blend of news, business, lifestyle and leisure. We offer quality content dedicated to informing, integrating and inspiring the international community in 'Europe's Capital'.

The main topics covered are EU affairs, fashion, inspirational interviews, keys to success, wellness, seduction, travel, restaurants, trends and culture. Together also features articles on super cars, beauty and fitness, sophisticated timepieces, fine wines and hi-tech electronic gadgets.

Our mission is to provide inspirational content and to bring our readers' fantasies to fruition.



Products

Together Editorial Themes 2019-2020

DECEMBER / JANUARY	Publication of 30.11.19
FEBRUARY / MARCH	Publication of 08.02.20
APRIL / MAY	Publication of 12.04.20
JUNE / JULY / AUGUST	Publication of 07.06.20
SEPT / OCTOBER	Publication of 20.09.20
NOVEMBER / DECEMBER	Publication of 08.11.20
DECEMBER	Publication of 10.12.20

Distribution

The 20,000-edition magazine is principally distributed (15,000 copies) ten times per year by promotional Hostesses and Stewards in the environs of Amsterdam World Trade center of Amsterdam. Mall shop of Amstelveen, International groups and clubs, embassies, and is also available in a selection of the city's leading hotels, gyms, trendy nightspots and refined restaurants.

Reader profile

Together is aimed at high-income, high-profile, international 25- to 50-year-olds who:

- Have significant purchasing power
- Are well educated
- Enjoy culture, fashion, fine dining, travel, sport, the latest technologies and are interested in health and financial services
- Have a strong international dimension
- React well to print advertising
- Have both time and money to spend
- Are knowledgeable consumers

Advertisers

Creativity and flexibility is at the core of our approach to our relationship with advertisers – we work with our partners to ensure customer satisfaction.

Technical specification

Magazine Format

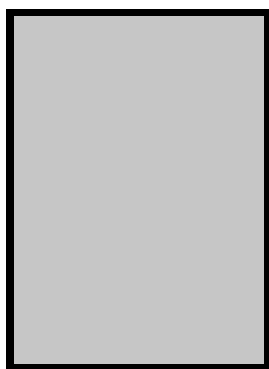
230 x 165 mm (240 x 175 mm with 5 mm bleed)

Content submission

All content must be submitted three weeks before printing

Advert specification

A high-resolution PDF - Image 300 dpi



1 page

230 x 165 mm

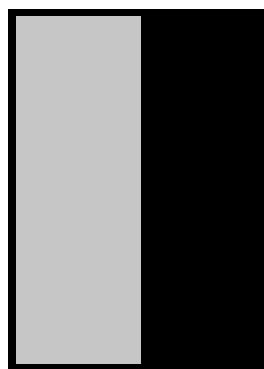
240 x 175 mm
with 5 mm bleed



2 pages

230 x 330 mm

240 x 340 mm
with 5 mm bleed



1/2 page

230 x 75 mm

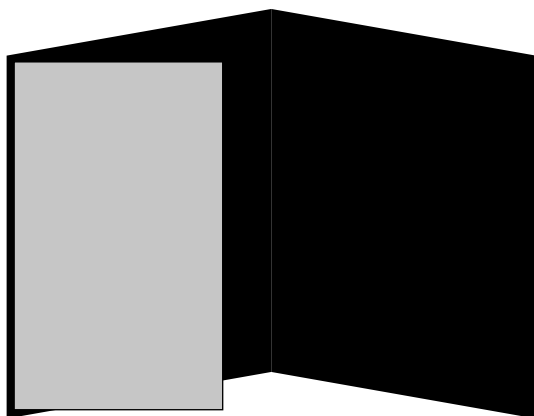
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with 0 mm bleed



1/2 page

107,5 x 165 mm

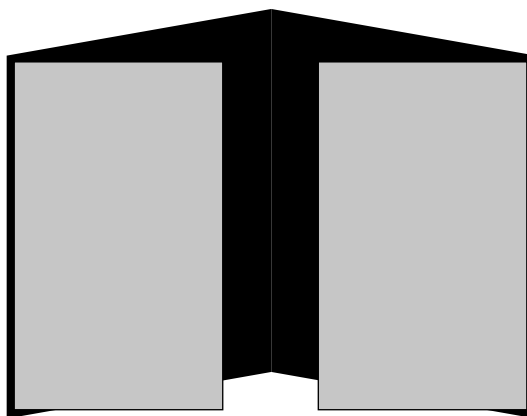
107,5 x 165 mm
with 0 mm bleed



Gatefolder Cover 2

230 x 155 mm

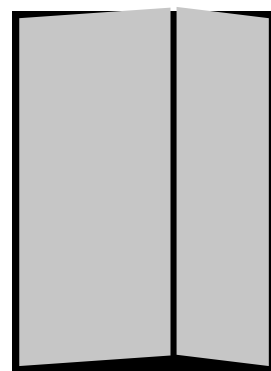
240 x 165 mm
with 5 mm bleed



Double gatefolder Cover 2

230 x 145 mm

240 x 155 mm
with 5 mm bleed



Tabernacle Cover 1

Left : 230 x 100 mm

240 x 110 mm

Right : 230 x 80 mm

240 x 90 mm

with 5 mm bleed

Prices

Standard formats

1/1	2695 €
2/1	4845 €
1/2	1875 €

Prime placement

Cover 2	3750 €
Cover 3	3350 €
Cover 4	4250 €
Prima posta	+ 15 %
Preferential page placement	+ 15 %

Gatefolder cover 2 4/1	6750 €
Double gatefolder cover 2 6/1	7550 €
Tabernacle cover 1 2/1	7950 €
Bookmark R/V	6050 €

Together Online

25.000 unique users per month

Top management in the international community.

Banner dimensions (for a rotating banner) :	
728x90 pixels, 40KB weight max, .gif format.	1600 € / month
300x250 pixels 40KB weight max, .gif format.	1600 € / month

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