

Media kit 2021

Together magazine

Concept

Together is the high-class English-language magazine for international business people in Brussels – the perfect blend of news, business, lifestyle and leisure. We offer quality content dedicated to informing, integrating and inspiring the international community in 'Europe's Capital'.

The main topics covered are EU affairs, fashion, inspirational interviews, keys to success, wellness, seduction, travel, restaurants, trends and culture. Together also features articles on super cars, beauty and fitness, sophisticated timepieces, fine wines and hi-tech electronic gadgets.

Our mission is to provide inspirational content and to bring our readers' fantasies to fruition.



Products

Together Editorial Themes 2021

FEBRUARY	Publication of 04.02.21
MARCH	Publication of 04.03.21
APRIL	Publication of 01.04.21
MAY	Publication of 06.05.21
JUNE	Publication of 04.06.21
JULY/AUG	Publication of 01.07.21
SEPTEMBER	Publication of 10.09.21
OCTOBER	Publication of 12.10.21
NOVEMBER	Publication of 09.11.21
DECEMBER	Publication of 09.12.21

Distribution

The 20,000-edition magazine is principally distributed (15,000 copies) 10 times per year by promotional Hostesses and Stewards in the environs of Brussels' European institutions (the European Commission, Parliament and Council), and is also available in a selection of the city's leading hotels, gyms, trendy nightspots and refined restaurants.

And *Together* readers who miss the distribution can buy the magazine from selected newsagents in the European district, Uccle and Waterloo for 3.50€ (5,000 copies available).

Reader profile

Together is aimed at high-income, high-profile, international 25- to 50-year-olds who:

- Have significant purchasing power
- Are well educated
- Enjoy culture, fashion, fine dining, travel, sport, the latest technologies and are interested in health and financial services
- Have a strong international dimension
- React well to print advertising
- Have both time and money to spend
- Are knowledgeable consumers

Advertisers

Creativity and flexibility is at the core of our approach to our relationship with advertisers – we work with our partners to ensure customer satisfaction.

Technical specification

Magazine Format

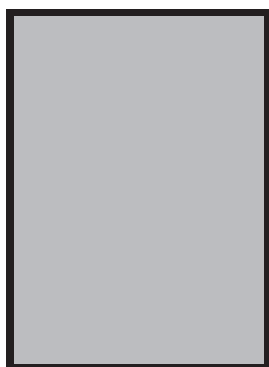
230 x 165 mm (240 x 175 mm with 5 mm bleed)

Content submission

All content must be submitted three weeks before printing

Advert specification

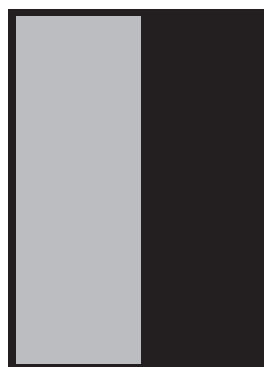
A high-resolution PDF - Image 300 dpi



1 page
230 x 165 mm
*240 x 175 mm
with 5 mm bleed*



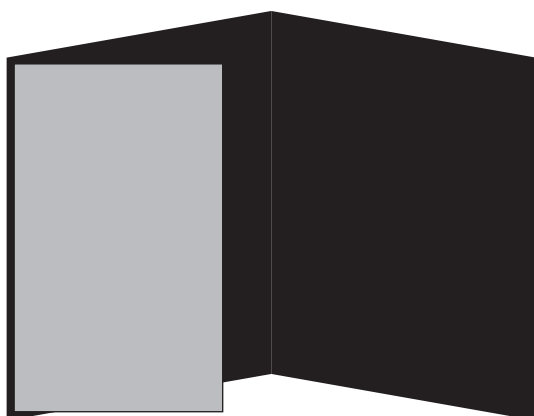
2 pages
230 x 330 mm
*240 x 340 mm
with 5 mm bleed*



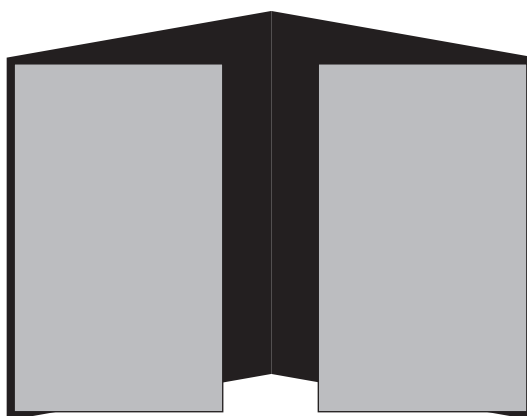
1/2 page
230 x 75 mm
*230 x 75 mm
with 0 mm bleed*



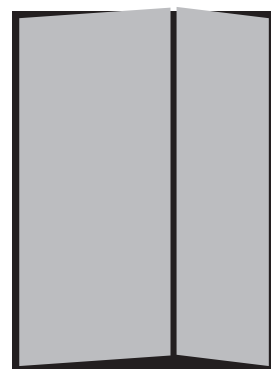
1/2 page
107,5 x 165 mm
*107,5 x 165 mm
with 0 mm bleed*



Gatefolder Cover 2
230 x 155 mm
*240 x 165 mm
with 5 mm bleed*



Double gatefolder Cover 2
230 x 145 mm
*240 x 155 mm
with 5 mm bleed*



Tabernacle Cover 1
Left : 230 x 100 mm
240 x 110 mm
Right : 230 x 80 mm
*240 x 90 mm
with 5 mm bleed*

Prices

Standard formats

1/1	2995 €
2/1	5145 €

Prime placement

Cover 2 Double Page	6600 €
Cover 3	3650 €
Cover 3 Double Page	4950 €
Cover 4 + distribution sponsorship	7950 €
Prima posta	+ 15 %
Preferential page placement	+ 15 %

Gatefolder cover 2 4/1	7050 €
Double gatefolder cover 2 6/1	7850 €
Tabernacle cover 1 2/1	8250 €
Bookmark R/V	6350 €

Team

Publisher - David Mc Gowan

david@togethermedia.eu

Key Account director

Caroline Dierckx

caroline@togethermedia.eu
+32 (0) 479 47 47 77

Editor - Paul Morris

paul@togethermedia.eu

Stylist - Nicholas Sirot

nicholassirot@icloud.com

Graphism - Xavier Bostem

xavier.b@carafe.be

Online Editor - Paul Morris

paul@togethermedia.eu

Account manager

Isabelle Ferier

isabelle@togethermedia.eu
+32 (0) 476 85 08 34

Community Manager

Floriane Henriquet

floriane@togethermedia.eu

Founder

Jérôme Stéfanski

Together Media Belgium

Brusselsesteenweg 187
Hoeilaart 1560 - Belgium
+32 (0)2 400 00 24
info@togethermedia.eu
www.togethermag.eu

Website togethmag.eu

25.000 unique users per month

Top management in the international community.

Banner dimensions (for a rotating banner) :

XL 728 x 90 pixels

40 kb weight max, .gif format

1600 € / month

L 300 x 250 pixels

40 kb weight max, .gif format

1600 € / month

Newsletter

Sponsoring weekly newsletter;

21.000 subscribers

1.000 € / newsletter

Banner and/or 50 words text and hyperlink

Open rate 12 à 15 %

Video

Promotional videos made in line with your marketing needs

Tailor made packages upon request

Social Media

Option A: 1 month

2.400 €

Mix between Instagram, FB, Twitter, Tik Tok

Boost of your article and posts from our website

Option B : 2 weeks

1.400 €

Mix between Instagram, FB, Twitter, Tik Tok

Boost of your article and posts from our website

Option C : 1 week

900 €

Mix between Instagram, FB, Twitter, Tik Tok

Boost of your article and posts from our website

Boost on our Facebook, Instagram, Twitter, Youtube and Google Analytics.

Tailor made packages upon request.