



Concept

Together is the high-class English-language magazine for international business people in Brussels – the perfect blend of news, business, lifestyle and leisure. We offer quality content dedicated to informing, integrating and inspiring the international community 'Europe's Capital'.

The main topics covered are EU affairs, fashion, inspirational interviews, keys to success, wellness, seduction, travel, restaurants, trends and culture. Together also features articles on super cars, beauty and fitness, sophisticated timepieces, fine wines and hi-tech electronic gadgets.

Our mission is to provide inspirational content and to bring our readers' fantasies to fruition.

Products

Together Editorial Themes 2024

T131	FEBRUARY - MARCH	Publication of 09.02.24
T132	APRIL - MAY	Publication of 19.04.24
T133	SUMMER	Publication of 21.06.24
T134	SEPTEMBER - OCTOBER	Publication of 25.09.24
T135	NOVEMBER	Publication of 04.11.24
T136	DECEMBER - JANUARY	Publication of 06.12.24

Distribution

Distribution The Together magazine is principally distributed 10 times per year by promotional Hostesses and Stewards in the environs of Brussels' European institutions (the European Commission, Parliament and Council), and is also available in a selection of the city's leading hotels, gyms, trendy nightspots and refined restaurants. And Together readers who miss the distribution can buy the magazine from selected newsagents in Belgium for 4.50€.

Reader profile

Together is aimed at high-income, high-profile, international 25- to 50-year-olds who:

- Have significant purchasing power
- Are well educated
- Enjoy culture, fashion, fine dining, travel, sport, the latest technologies and are interested in health and financial services
- Have a strong international dimension
- React well to print advertising
- Have both time and money to spend
- Are knowledgeable consumers

Advertisers

Creativity and flexibility is at the core of our approach to our relationship with advertisers – we work with our partners to ensure customer satisfaction.

Technical specification

Magazine Format

230 x 165 mm (240 x 175 mm with 5 mm bleed)

Content submission

All content must be submitted three weeks before printing

Advert specification

A high-resolution PDF - Image 300 dpi



1 page
230 x 165 mm
240 x 175 mm
with 5 mm bleed



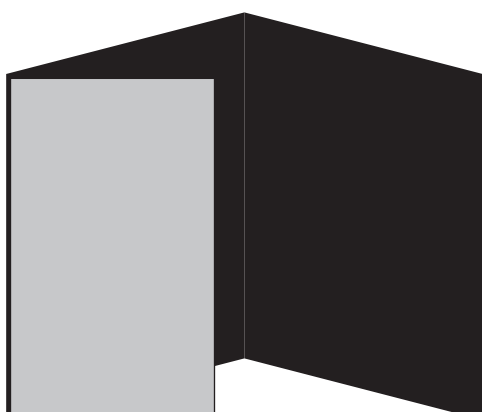
2 pages
230 x 330 mm
240 x 340 mm
with 5 mm bleed



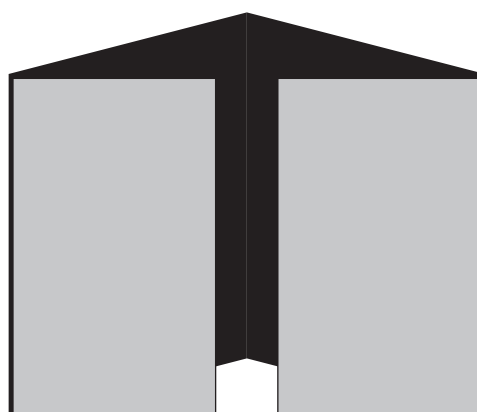
1/2 page
230 x 75 mm
230 x 75 mm
with 0 mm bleed



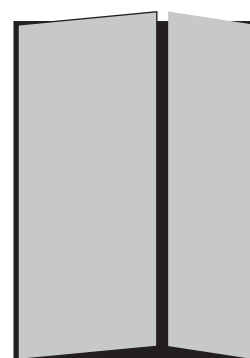
1/2 page
107,5 x 165 mm
107,5 x 165 mm
with 0 mm bleed



Gatefolder Cover 2
230 x 155 mm
240 x 165 mm
with 5 mm bleed



Double gatefolder Cover 2
230 x 145 mm
240 x 155 mm
with 5 mm bleed



Tabernacle Cover 1
Left : 230 x 100 mm
240 x 110 mm
Right : 230 x 80 mm
240 x 90 mm
with 5 mm bleed

Prices

Standard formats

1/1	2.995 €
2/1	5.145 €

Prime placement

Cover 2 Double Page	6.600 €
Cover 3	3.650 €
Cover 3 Double Page	4.950 €
Cover 4 + distribution sponsorship	7.950 €
Prima posta	+ 15 %
Preferential page placement	+ 15 %
Gatefolder cover 2 4/1	7.050 €
Double gatefolder cover 2 6/1	7.850 €
Tabernacle cover 1 2/1	8.250 €
Bookmark R/V	6.350 €

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Technical specification

25.000 unique users per month

Top management in the international community.

Banner dimensions (for a rotating banner) :

XL 728 x 90 pixels 1600 € / month

1600 € / month

40 kb weight max, .gif format

L 300 x 250 pixels 1600 € / month

1600 € / month

40 kb weight max, .gif format

Newsletter

Sponsoring weekly newsletter;

1000 € / newsletter

21.000 subscribers

Banner and/or 50 words text and hyperlink

Open rate 12 à 15 %

Video

Promotional videos made in line with your marketing needs.

Tailor made packages upon request.

Social Media

Option A: 1 month

2.400 €

Mix between Instagram, FB, Twitter, Tik Tok

Boost of your article and posts from our website

Option B : 2 weeks

1.400 €

Mix between Instagram, FB, Twitter, Tik Tok

Boost of your article and posts from our website

Option C : 1 week

900 €

Mix between Instagram, FB, Twitter, Tik Tok

Boost of your article and posts from our website

Boost on our Facebook, Instagram, Twitter, Youtube and Google Analytics. Tailor made packages upon request.